



Greetings from St. John the Baptist Parish,

We are excited to host our 45<sup>th</sup> Annual Andouille Festival on October 19<sup>th</sup> – 21<sup>st</sup>, 2018 in LaPlace, Louisiana. The town of LaPlace nicknamed “The Andouille Capital of the World,” is especially noted for its creole andouille. Our festival draws nearly 23,000 families and friends each year for a fun filled weekend while offering great exposure to supporting businesses and entertainment.

The 2018 St. John Parish Andouille Festival will be held on the beautiful grounds of the Thomas F. Daley Memorial Park in LaPlace, 2900 Highway 51, next to the Community Center.

Patrons will enjoy a great lineup of live music, a variety of activities for all ages and an array of delicious foods featuring Andouille, the delectable sausage for which the festival was named.

We would like to extend to you an invitation to participate in this 45 year-old tradition as an Andouille Festival Sponsor. Enclosed is the 2018 Sponsorship Form for your consideration. As a festival sponsor, you not only receive exclusive benefits and access, but you also provide support for an event that has a tremendous economic and cultural impact. Please feel free to contact St. John Parish Economic Development at (985) 652-9569 for more information.

We look forward to your participation in this St. John tradition; it’s going to be a *Smokin’ Good Time!*

Sincerely,

St. John Andouille Festival Committee



# 2018 ANDOUILLE FESTIVAL

www.andouillefestival.com

Friday, October 19th 6:00 p.m. – Midnight ■ Saturday, October 20th 11:00 a.m. – Midnight ■ Sunday, October 21st 11:00 a.m. – 9:00 p.m.



ST. JOHN  
THE BAPTIST PARISH

Presented by



Sponsor Name

Contact Name

Email Address

Address

City/State

Zip

Phone

Fax

### Please select a Sponsorship Package:

#### **Platinum Sponsorship – \$10,000**

- Company logo on all advertisement (prints, billboards, online ads, radio, TV commercials)
- Company reps can attend media opportunities (news appearances, interviews, live appearances, check presentations)
- Company logo near front gate entrances at the festival
- Company logo displayed on festival map
- Company logo displayed on festival website
- On-Stage Activation
- 10x10 Activation Booth
- One hundred (100) Festival Admission Passes
- Twenty (20) VIP Parking Passes

#### **Silver Sponsorship – \$2,500**

- Company logo on all advertisement (prints, billboards, online ads, TV commercials)
- Company logo near front gate entrances at the festival
- Company logo displayed on festival map
- Company logo displayed on festival website
- 15 Festival Admission Passes
- 3 VIP Parking Passes

#### **Bronze Sponsorship – \$1,500**

- Company logo near front gate entrances at the festival
- Company logo displayed on festival map
- Company logo displayed on festival website
- 8 Festival Admission Passes

#### **Gold Sponsorship – \$5,000**

- Company logo on all advertisement (prints, billboards, online ads, TV commercials)
- Company logo near front gate entrances at the festival
- Company logo displayed on festival map
- Company logo displayed on festival website
- On-Stage Activation
- 10x10 Activation Booth
- Fifty (50) Festival Admission Passes
- Ten (10) VIP Parking Passes

#### **Andouille Sponsorship – \$500**

- Company logo displayed on festival website
- Three (3) Festival Admission Passes

#### **Friend of the Festival – \$250**

- Company logo displayed on festival website

#### **In-Kind – Value \$ \_\_\_\_\_**

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Return completed form to St. John Economic Development at 1801 West Airline Highway, LaPlace, LA, 70068 by **Friday, September 7, 2018**. Make checks payable to St. John Parish Andouille Festival. Email logos to d.burrell@stjohn-la.gov – acceptable file formats are .ai, .eps, .pdf .psd, and .jpg. For more information, contact Denise Burrell at (985) 652-9569.