



St. John Parish Andouille Festival

1801 W. Airline Hwy., LaPlace, LA 70068 * (985) 652-9569
Festival Dates: October 16 – 18, 2009

May 19, 2009

To Whom It May Concern:

Thank you to everyone that made the 2008 Andouille Festival a great success. In addition to enlarging the space by moving the festival to its new home, the St. John Community Center on Hwy. 51, we also had an increase of 40% in festival goers that made it a success. This year we would like to include our business owners in the spotlight of St. John Parish by offering you sponsorship into the festival. The following information is meant to provide you with an understanding of exactly what you will be receiving for the sponsorship money you give towards the 37th Annual St. John Parish Andouille Festival, to be held October 16-18, 2009. Deadline to submit your application for sponsorship is October 1, 2009.

As a sponsor, you have the option to donate any amount you wish: however, there are a few donation amounts that will gain more advertising opportunities for your business. **All sponsors will receive Company name and/or logo on the Festival Sponsor Boards that will be displayed at both entrances to the festival along with name recognition on our website www.andouillefestival.com.** In addition the following will receive:

\$1,000 – Gold Sponsorship

- 10 weekend passes to the festival
- ¼ page ad in the Andouille Pageant Program
- 4 tickets to the Andouille Pageant on October 3, 2009

\$2,500 – Platinum Sponsorship

- Website Advertisement including a link to your homepage
- Company banner (3'x6' supplied by company) to be hung on our Community Tent
- 20 weekend passes to the festival
- ½ page ad in our Andouille Pageant Program
- 6 tickets to the Andouille Pageant on October 3, 2009

\$5,000 – Diamond Stage Sponsorship

- Website Advertisement including a link to your homepage
- Company banner (3'x6' supplied by company) to be hung on both band stages and Community tent at the festival
- 50 weekend passes to the festival
- 1- full page ad in our Andouille Pageant Program
- 10 tickets to the Andouille Pageant on October 3, 2009 with name recognition at the event

We look forward to another great year and appreciate your assistance in helping sponsor the 37th Annual St. John Parish Andouille Festival. If you have any further questions, please contact Terri Abadie, St. John Parish Economic Development Department, at (985)652-9569 ext. 1115 or by email at: t.abadie@sjbparish.com

Sincerely,

William J. Hubbard

William J. Hubbard
President
St. John the Baptist Parish